



C A L I F O R N I A R I C E C O M M I S S I O N

Committee Descriptions

- **Budget & Finance**
Formulate an annual budget. Track budget performance and manage investments.
- **Research & Technology**
Work on projects to promote post-harvest research and quality programs.
- **Public Education**
Advertising, education and public relations to promote the industry and the sale of California rice within the U.S.
- **International Marketing & Promotion**
Promotion, education, public relations and trade policy to promote the industry and support the sale of California rice outside the U.S.
- **Industry Affairs**
State and federal regulatory program and legislation covering crop protection, air quality, water quality, and other environmental issues.
- **Rice Producers' Group**
Work to develop positions on federal farm policy issues that impact California. It is the CA contingent of the U.S. Rice Producers' Group.